

RBC<sup>x</sup>

# Introducing RBCx

We power **bold.**

**RBCx** pursues big, bold ideas and leverages RBC's extensive experience, network, and capital to empower tech trailblazers to compete harder and grow faster.

We know building great businesses takes more than just capital, which is why our four pillars – Banking, Capital, Platform, and Ventures – combine to make us the go-to backer of Canadian innovation.

**RBC<sup>x</sup>**

# RBCx business pillars

We fuel innovation through our four unique business pillars

## Banking

We support tech companies of all sizes, across all stages, with innovative products and services.

## Capital

We offer a comprehensive suite of banking and financing solutions for venture capital and growth equity firms.

## Platform

Our team of specialists and technologists help our portfolio companies scale and support banking clients in all things marketing, operations, design, and technology.

## Ventures

We scale startups and high-growth companies that solve real-world problems and make lives better. The goal – redefine the role of a bank.

# RBCx at a glance

## Banking

**~4K**

Tech Clients, from startups to scale ups in areas such as fintech, cleantech, agtech, and more

**100+**

Experienced Bank Advisors located coast-to-coast

## Capital

**10**

VC Fund Investments in Canadian software, life sciences, and climate funds, among other areas

**7+**

Direct Investments Backing Canada's top entrepreneurs including Drop, League, and more

## Platform

**150+**

Engineers, Architects, and Developers

**75+**

Growth Marketers, CX Researchers, and Product Designers

**50+**

SMEs in Data Science, Sales, Finance, and Operations

## Ventures

**30+**

Ventures launched since our inception in 2018

**10**

Ventures currently in market, including Mydoh, Ownr, and Goodside

**5**

Acquisitions including Dr.Bill, Founded, Movesnap, and Smart Reno

# RBCx Leadership



**Sid Paquette**  
Head of RBCx



**Tony Barkett**  
Head of Banking



**Dimitri Busev**  
Head of Youth & Young  
Adult and Climate Ventures



**Hector Crespo**  
Head of CX and Design



**Nicole Kelly**  
Head of Marketing  
Growth



**Jeff Lanthier**  
Director, Corporate  
Communications



**Vik Luthra**  
Head of Operations and  
Health & Wellness Ventures



**Simon Maycock**  
Head of Home Ventures



**Shadi Mclsaac**  
CEO & Co-founder of Ownr



**Anthony  
Mouchantaf**  
Head of Capital



**Kim Murray**  
Head of Human Resources



**Anne No**  
Managing Director,  
Banking



**Dave Simons**  
Head of Technology



**Devon Thompson**  
Managing Director,  
Banking



**Alison Wilkie**  
Associate General Counsel,  
RBC Law Group



**Sarah Wilkinson**  
CEO of Dr.Bill



# Get in Touch

Read the latest analysis and opinions from our network of bright minds and bold thinkers.

Visit [RBCx.com/Ideas](https://www.RBCx.com/Ideas)

LinkedIn: [company/RBCx](https://www.linkedin.com/company/RBCx)  
Twitter: [@RBCx](https://twitter.com/RBCx)  
Website: [RBCx.com](https://www.RBCx.com)



® / ™ Trademark(s) of Royal Bank of Canada. RBC and Royal Trust are registered trademarks of Royal Bank of Canada.